

TOP TEN

REASONS WHY CREDIT UNIONS BENEFIT FROM WORKING WITH A MORTGAGE CUSO

The RIGHT CUSO partner WILL:

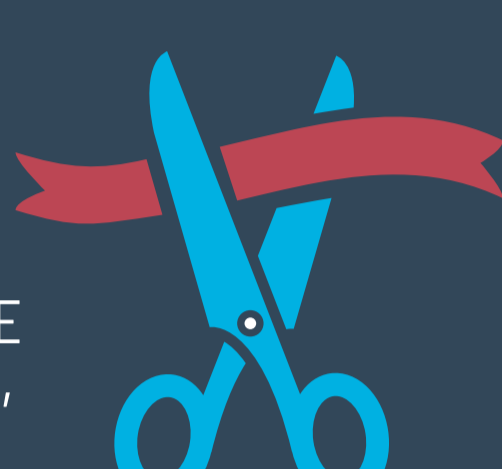
10 BRIDGE INTERNAL RESOURCE GAPS WITH LENDING AND SERVICING EXPERTS THAT ACT AS AN EXTENSION OF YOUR TEAM



9 BE MORE COST EFFICIENT THAN BUILDING AND MAINTAINING AN INTERNAL TEAM OF FULL-TIME EXPERIENCED PROCESSORS, UNDERWRITERS AND CLOSERS



8 SHRED THE RED TAPE AND REGULATORY COMPLIANCE HASSLE SO YOU CAN OFFER VA, FHA AND USDA MORTGAGES



7 BE OBSESSIVE ABOUT DELIVERING SUPER TIMELY FEEDBACK AND APPROVALS TO YOUR MEMBERS



6 PROVIDE DIGITAL SOLUTIONS THAT ENABLE YOU TO STAY IN FRONT OF YOUR MEMBERS AND KEEP PACE WITH TODAY'S MARKET EXPECTATIONS



5 ARM YOU WITH PROFESSIONALLY DESIGNED MARKETING SUPPORT PROGRAMS THAT CREATIVELY CONNECT WITH YOUR MEMBERS



4 PROACTIVELY TRAIN YOUR EMPLOYEES SO THEY GROW AS SUCCESSFUL MORTGAGE LENDERS



3 ALWAYS PROVIDE A THRILLING 5-STAR SERVICE EXPERIENCE FROM APPLICATION TO PAYOFF



2 HANDLE THE HEAVY LIFTING BACK END SO YOU CAN KEEP FOCUSED ON YOUR MEMBERS



1 HELP MORE MEMBERS WITH THEIR HOME FINANCING -WHICH IS A GOOD THING!



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THIS IS HOW WE MORTGAGE™