

# MORTGAGES WANTED



## 2024 PARTNER CONFERENCE

Recognizing the outstanding work of both partner Credit Unions and individual Loan Originators, nominations are now being accepted for the myCUmortgage Annual Awards. Nominations for each award (listed below) as well as the [Tim Mislansky Belief Award on pages 3-4](#) are to be based on activities conducted at your Credit Union between July 1, 2023 and June 30, 2024. To make a nomination, complete and return the form by August 30, 2024; Belief Award nominations are due September 27, 2024.

- **Purchase Money Lender of the Year:** Recognizes a Credit Union for outstanding efforts and results in helping members buy homes. When applying for this award, your Credit Union should have a clear strategy and tactics related to increasing purchase money mortgage loan volume and achieved meaningful results.
- **Lender of the Year:** Recognizes a Credit Union for outstanding overall efforts and results in helping members with homeownership. When applying for this award, your Credit Union should have a broad strategy and tactics related to increasing mortgage lending to your members and achieved meaningful results.
- **Marketer of the Year:** Recognizes a Credit Union for their marketing of mortgage loans. When applying for this award, your Credit Union should have consistently and creatively marketed mortgage loans and achieved meaningful results.
- **New Partner of the Year:** Recognizes a Credit Union that has been with myCUmortgage for less than one year and achieved outstanding results. When applying for this award, your Credit Union should have improved your processes and increased your number of members helped with mortgage loans since joining myCUmortgage.
- **Originator of the Year:** Recognizes a Credit Union Mortgage Loan Originator who has had outstanding results. This award is not necessarily for the originator who closed the most loans, but rather had a successful year in terms of helping members with homeownership through new efforts.
- **CU Select Partner of the Year:** Recognizes a CU Select Level Credit Union for outstanding efforts and results achieved by developing and maintaining a clear marketing strategy to create member awareness for purchase and refinance opportunities; demonstrating consistent member engagement throughout the process; and demonstrating consistent engagement with the CU Select Team by following processes and best practices that ensure compliance and member satisfaction.
- **Government Partner of the Year:** Recognizes a Credit Union that has achieved outstanding results in their efforts around Government lending strategies. When applying for this award, your Credit Union should have a clear strategy and tactics related to increasing government loan volume, including FHA, VA and USDA loans, and achieved meaningful results.

Completed nomination forms can be submitted to [Marketing@myCUmortgage.com](mailto:Marketing@myCUmortgage.com). If you would like to submit multiple nominations in different categories, a separate nomination form must be completed for each. Winners will be announced during the Annual myCUmortgage Awards Luncheon on Wednesday, October 16, 2024. If you have any questions, contact your Partner Success Manager.

## 2024 Nomination Form • Annual myCUMortgage Awards

Credit Union Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

### Nomination for:

What was your goal(s) and/or objective(s) in regards to mortgage lending?

What did you do in order to meet this goal(s) and/or objective(s)?

What, if any, challenges did you encounter and overcome?

What were your quantifiable results?

What sets you apart from the competition? Why should you win?

If more space is needed, please attach additional pages to your nomination form.

Once complete, the form must be submitted by **August 30, 2024** to [Marketing@myCUMortgage.com](mailto:Marketing@myCUMortgage.com). If you would like to submit multiple nominations in different categories, a separate nomination form must be completed for each.

If you have any questions, please contact your Partner Success Manager.

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## 2024 PARTNER CONFERENCE

### 2024 Tim Mislansky Belief Award

Do you know a Partner Credit Union employee who lives their core values at work, at home and in their community? Then nominate them for the Annual Tim Mislansky Belief Award, presented by myCUMortgage.

This award honors one individual recipient with:

- A \$1,000 scholarship to be used toward registration at the annual ACUMA conference. If the recipient is already attending ACUMA through their credit union, they can request that the scholarship be used toward registration at another conference approved by their manager and related to their professional development.
- A framed certificate signed by myCUMortgage President Ben Rempe.
- The recipient's name, credit union and year they received the award on the myCUnification Wall at myCUMortgage corporate.

#### Purpose of the Award:

Tim Mislansky served as President of myCUMortgage for 18 years. When he moved on to become Chief Strategy Officer and later President of Wright-Patt Credit Union in 2019, the myCUMortgage Leadership Team honored him by creating the Annual Tim Mislansky Belief Award. Tim's greatest strength is "belief": enduring core values that give his life direction at work, at home and in his community.

As the highest honor that myCUMortgage bestows on an individual, this award is presented once a year at the Annual Partner Conference. The recipient will be a Partner Credit Union employee associated in some way with mortgage lending who follows Tim's lead by demonstrating that they live their core values at work, at home and in their community.

#### Award Guidelines:

Deadline: Nominations must be received by **6 PM ET on September 27, 2024**.

Nominees must be employed by a myCUMortgage Partner Credit Union or vendor partner at the time of the award announcement. Nominees may nominate themselves or be nominated by others. Nominators may submit nominations for multiple nominees.

Members of the myCUMortgage Leadership Team will review the nominations and select the winner. If you have any questions about the nomination process, please contact Evan Shrewsbury at [EShrewsbury@myCUMortgage.com](mailto:EShrewsbury@myCUMortgage.com).

## 2024 Nomination Form • Tim Mislansky Belief Award

Please complete this form and email to Evan Shrewsbury, Director of Credit Union Engagement, at [EShrewsbury@myCUMortgage.com](mailto:EShrewsbury@myCUMortgage.com) by September 27, 2024. To make it easy for you, we recommend limiting each answer to 100 words.

Nominee's Name: \_\_\_\_\_

Nominee's Title: \_\_\_\_\_

Nominee's Credit Union: \_\_\_\_\_

Nominated by: \_\_\_\_\_

Title: \_\_\_\_\_

Partner Credit Union: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Belief at WORK

Describe in 100 words or fewer how the nominee is living out their core values at work. Please include at least one example.

### Belief at HOME

Describe in 100 words or fewer how the nominee is living out their core values at home. Please include at least one example.

### Belief at COMMUNITY

Describe in 100 words or fewer how the nominee is living out their core values in their community. Please include at least one example.

Thank you for submitting this nomination!