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**For Immediate Release**

## **myCUMortgage® Thrills the Judges at the Annual PRSA PRism Awards**

### ***Leading credit union mortgage lender demonstrates “This is How We Mortgage” by taking home four awards***

BEAVERCREEK, Ohio, May 22, 2019 – The exceptional leadership exhibited by myCUMortgage® within the credit union mortgage industry was recently recognized by the Dayton Chapter of the Public Relations Society of America (PRSA) during its annual PRism Awards program. myCUMortgage is a leading Credit Union Service Organization (CUSO) and wholly-owned by Wright-Patt Credit Union.

myCUMortgage received a total of four awards, including three PRisms. The following received recognition during the event:

- The myCUMortgage Branding Initiative with Wilson Advertising – PRism for Integrated Marketing
- Internal Branding Kickoff with Wilson Advertising – PRism for Special Events and Observances
- 2018 Partner Conference with Kenny Consulting Group – PRism for Special Events and Observances
- *Partner Hotwire* e-Newsletter – Award of Merit for Writing – Long Form

“Over the past year, myCUMortgage has been hard at work, solidifying our already well-recognized mortgage industry brand to better live our promise of making our partners great mortgage lenders,” said Tim Mislansky, President of myCUMortgage. “These awards are affirmation that we not only made the right decision to refresh our brand and grow our Partner Conference but also that we did it excellently.”

This was the third PRism Award in a row for the myCUMortgage Partner Conference. Each year, myCUMortgage welcomes representatives from partner credit unions across the country to participate. The event features two days of insights, information and education delivered by mortgage industry experts, including hands-on sessions specifically for mortgage managers and staff as well as an awards program recognizing the best-of-the-best in credit union mortgage lending. The 2019 Partner Conference is scheduled for Oct. 22-24 in Dayton, Ohio.

The PRSA Dayton PRism Awards recognize the creativity, planning and enthusiasm that go into implementing an exceptional public relations and communications initiative. A panel of public relations professionals from a separate PRSA chapter judges the entries, which represent projects completed in 2018 based on research, planning, execution, results and support materials.

#### **About myCUMortgage®**

myCUMortgage®, a wholly-owned Credit Union Service Organization of Wright-Patt Credit Union in Beavercreek, Ohio, is obsessed with helping credit union partners to be great mortgage lenders. Through exceptional leadership, comprehensive solutions, expert guidance and partner-focused service, myCUMortgage delivers peace of mind to credit union partners across the United States. To learn more about our mortgage-obsession, visit [www.myCUMortgage.com](http://www.myCUMortgage.com).

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**THIS IS HOW WE MORTGAGE**